

CAREER DEVELOPMENT WORKSHOP

Chinese Bible Church of Greater Boston (CBCGB) &
Chinese Entrepreneur Association (CEA) Present



GOLDEN KEYS TO YOUR CAREER DEVELOPMENT

Speaker: *George Chu*



Feb. 13 (Friday) 7:45 PM
(English, Sanctuary)

"How can Christians survive during the economic down turn?"

Proactive mindset
Continuous Learning and improvement
improving your capability(产能)

Feb. 14 (Saturday) 10 AM to 2 PM
(Mandarin, Chapel)

"How can Christians break the glass ceiling in a big corporation?"

Introduction
• Big corporation complexity and politics
• Internal talent competition

Build your own brand by
• Strong differentiation

Lunch Provided
\$10 / Person

- Leverage strength
- Building strong relationship with your superior
- Willing to accept more and challenging assignment

Reinforce fundamental skills

- Presentation
- Communication
- Negotiation
- Conflict resolution

"How do I plan my career according to God's will?"

Search for God's will
Personal testimony

Location:
Chinese Bible Church of Greater Boston
149 Old Spring Street, Lexington, MA
Tel: 781.863.755

Biography of Mr. George Chu

President of Wall Street Consulting
Board Director of CEA
Board Director of HengAn Ltd.
Board Director of Paradise Electronics Retail Ltd.

Mr. George Chu is now a chief business consultant. He received his MS degree from Tuskegee Institute in Chemistry; He also received his EMBA from Chicago Lake Forest Management Graduate School. He has worked in the US for 25 years and held various senior management positions for different companies.

In 1991, he was appointed by The Coca Cola Company as the GM of the Concentrate Plant. Later, he was promoted to VP of Marketing in East China Region of Coca Cola China. In 1997, he was appointed as GM for the Coca Cola Shanghai Shenmei Bottling Company, which is the largest Coca Cola bottling plant in China. After that, he was the COO for MPI, an outdoor media company in China and GM for the Thomas Group, which is a US consulting company based in Dallas. Presently, he is a Board Director for HengAn and China Paradise Electronic Retail Ltd. (both are listed companies in HK). He is also an investment advisor for Morgan Stanley and advises for MengNiu, Anta, Huierkang and Guangming. During his time in Shanghai, he was twice awarded the Magnolia Award by the Shanghai Municipal Government. He also served on the Board of American Chamber of Commerce. Mr. Chu is a dedicated Christian and travels frequently to lead career development workshops.